The Power of Your Mind

7 Lessons On How To Use Your Brainpower To Improve Your Life And Increase Your Personal Wealth

Dhane D.S. Crowley
Billionaire Belief presents:

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“We all talk to ourselves. A major key to success exists in what we say to ourselves, which helps to shape our attitude and mindset.”
~Darren L. Johnson
This book is dedicated to my Pa Pa who told me to have faith, trust what God has put in my heart.
You Were Born Rich.


God blesses ALL of us with a brain that has the capability to think thoughts that no other species can think.

I learned a lot from that book, and today I want to share with you how it’s helped me improve my life.

Brainpower.

Many years ago, there was a group of young men who attended a leadership conference in London where the executive in charge of IBM Europe was scheduled to speak.

After he finished his speech, the IBM head opened the floor for questions. A young man standing in the crowd asked the IBM head what it would take for them to build a computer with the storage capacity and power of the human brain.

The IBM head replied, “Such a machine might cost $2 billion. It would be as big, or bigger than the Empire State building in New York City. It would generate so much heat that you would have to divert the Hudson River to cool it down.”

Ultimately, what the IBM head was telling this group of young men was that there wasn’t a computer as smart as they were.

And even if someone were to build a machine of that caliber, no one would be able to afford it.

What’s the bottom line here?
You can’t afford to buy what God gave you. You already own the most sophisticated and magnificent thinking machine in the universe.

**A Human Brain.**

Time on an artificial brain, if built, is estimated to cost $1 second.

This means that we all get, for free, a lot of thinking power.

At least a million dollars worth of thinking every 12 days, and a billion dollars worth of thinking every 32 years.

What’s the moral of this story?

You were born rich ladies and gentleman.

But most of you never convert your thinking capital (seed) into money (harvest), or anything else worthwhile, because you were never given the owners manual to YOUR BRAIN.

In order to harness YOUR BRAINPOWER, you must learn how to run YOUR BRAIN, how to program it, and take in and retrieve information.

Realistically, with disciplined mental techniques, YOUR BRAIN is by far the most powerful computer in the universe.

How are you using YOUR BRAINPOWER?

When I was a kid, whenever I wanted to be lazy, my grandmother would always tell me idle hands were the devils playground.

If that’s the case, then an idle brain must be the devils Disney World.

YOUR BRAIN can either be a gift or a curse.
YOUR BRAIN is always sending you messages throughout the day – about 2,000 words a minute. And if you don’t regulate those messages, most of your self-talk will be “bad.”

One estimate says that 84 percent of your messages are negative.

Besides talking yourself down, your untrained brain will also want to listen to other people down-talking each other because that’s what it finds stimulating and amusing.

Do what you can to stay away from these types of influences. The last thing you want out of life is an untrained brain.

An untrained brain will tune out valuable advice and wisdom at all cost. It will replay

the failures and mistakes of your past life over and over like “I Love Lucy” re-runs.

It will engage your in counterproductive habits, and load you down with all sorts of irrelevant worries, fears, self-doubts, and low feelings of self-worth and self-esteem that makes you feel as small as an ant.

YOUR BRAIN is the most powerful and valuable tool in the universe.

If you aren’t personally educated and properly trained on how to use it, YOUR BRAIN can become the biggest obstacle to a lifestyle full of an abundant supply of happiness and success.

Stop Being Your Best Critic.

No one is teaching you how to think and use your self-talk to better yourself. As a result, all you use it for is to be your best critic.
You always have room for improvement, but that doesn’t mean you have to make your imperfections and insecurities the highlight of your life.

How about being your best coach for a change?

How about giving yourself inspiring words and positive messages to live up to, instead of a continuous stream of negative messages that keep you broke, busted, and disgusted.

It’s your job to teach yourself how to think and manage your self-talk.

Unfortunately, formal educational institutions don’t teach you how to think or harness YOUR BRAINPOWER.

Quit looking at them for help.

Their emphasis is on brain stuffing – teaching your academic (theory) intelligence, not brain using or thinking – teaching your practical (street smarts) intelligence.

Their focus is on conditioning you to take and follow orders so you can become an employee. Not an entrepreneur.

They aren’t going to teach you how to think creatively so you can improve your life and increase your personal wealth.

It’s your job to control YOU. Not schools.

The more you continue to defer responsibility to academic institutions to “educate” you, instead of pursuing “self-education” through trial and error, the more control you’re giving someone else to shape your future.
Go DJ.

With roughly 2,000 messages flying through your mind a minute, managing your self-talk is like listening to an iPod all day on shuffle.

The tone of your self-talk equals the soundtrack of your life.

Your self-talk determines the degree of energy and focus you have to devote to your success.

Ask yourself, “What’s playing on my mental iPod?”

Are you listening to that head banger music?

That music with all the loud sounds and crashes.

That music that busts your eardrums.

That music that makes you feel like your life is in a tailspin. Where has that tone gotten you in life?

Are you listening to Jazz?

That music that’s kind of “made up” on the spot.

That music that’s oh so smooth.

That music that makes your life feel so vibrant and alive. Where has that tone gotten you in life?

Are you listening to Classical?

That tranquil music.

That peaceful music.
That music that makes you feel like you’re floating through life, taking the smoothes roads that cross your path. Where has that tone gotten you in life?

Are you listening to Hip-Hop and Rap?

That neck bobbing music.

That music that get’s a bad name.

That music that if more people took the time to listen would realize how uplifting it can be (not all of it promotes degradation of life and the people in it).

That music that can either inspire you to be great or inspire you to be mediocre. Where has that tone gotten you in life?

Whether you realize it or not, you’re listening to something, and that something is determining where you go in life.

Think of your self-talk as the soundtrack of your life.

Negative self-talk is like that annoying song that keeps coming on when you’re listening to your iPod on shuffle.

These are the songs that mess up your vibe.

These are the songs that distract you.

These are the songs that lower your energy and focus.

Ultimately, these are the songs that you want to skip when they come on.

You don’t know when they’ll decide to rear their ugly heads, but when they do, make sure you quickly hit the next button.
On the other hand, listening to songs that pump you up and inspire you to motivate yourself to focus your action towards your goals are the songs you definitely want to make a playlist of.

These are the songs that will pick you up when you’re down.

These are the songs that will help you concentrate on the task at hand.

These are the songs that will always increase your energy and focus.

These are the songs you want to listen to as much as possible.

These are the songs that help you improve your life and increase your personal wealth.

Leave those other distorted, negative, and positive vibe crushing songs for someone else to listen to.

Ask yourself again, “What’s playing on my mental iPod?”

Is what’s playing helping you get from where you are to where you want to be? Or is it keeping you stagnant, and as far as possible from where you want to go?

If you have any annoying songs in your library, remove them. And for the ones that you missed, when they come on, click the next button to replace it with a more positive one.

Listening to these inspirational songs will provide your entrepreneurial – hustlers – spirit with the nutrition it needs to guide you throughout your entrepreneurial journey.

So what are “inspirational songs”? 

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Simply put, they are positive mantras that you deliberately say to yourself like, “I am a champion,” or “The more I train, the quicker I get.”

Regardless of what you think you’re responsible for, the one thing that you will always be responsible for is being the DJ of your mental iPod.

Make a decision to be the best DJ you can be to yourself.

Put the personal effort into downloading nourishing – inspirational – songs to your mental iPod so you can develop, maintain, and cultivate a positive tone of self-talk. Hence, a positive soundtrack for your life.

**Know Your Worth.**

Now do you see how valuable YOUR BRAINPOWER is?

It’s very important that you pay attention to the details. Especially when it comes to your thinking.

Your thoughts create feelings, which lead you to act a certain way.

If you think negative thoughts, the thoughts where you constantly beat yourself up for all the “bad” things you’ve done in the past, you’ll never move forward in life.

These are thoughts that keep you in a state of victimhood, where you blame everyone but yourself for your “lack of...” in life.

Theses are thoughts that keep your greatness trapped behind invisible barriers inside the prison you’ve created in your mind.

It’s these thoughts that shape how you feel about yourself.

It’s these thoughts that ultimate create the attitude that you will have towards life.
And it will be your attitude that determines the specific areas of life you decide to focus your action towards.

If you’re going to think anything, think positive thoughts.

It’s sounds clique and simple, but it’s the truth.

Now that you know how to harness YOUR BRAINPOWER, what are you going to do with it?

M.A.P.P.

I want to share with you a framework that you can use to think through all your experiences in life.

This will provide you with the clarity you need to concentrate and focus on achieving your dreams.

From now on, when ever you’re trying to figure out how you generated a specific outcome or result, here’s how I want you to think about it.

The results and outcomes you produce in life are by-products of your mindset, attitude, priorities, and people you surround yourself with.

What that means is that your inner world – your spirituality, core values, ethics, morals, beliefs, religion, and emotions – creates an attitude towards life that leads you to act and create the physical reality you exist in.

When it comes to your mindset, the way you think about the 8 areas of life – spirituality, health, family, relationships, education, lifestyle, finances, and work – creates your perspective and mentality on how you believe things should function and operate.
When it comes to your attitude, your success in the 8 vital areas of life creates an emotional connection to the things you desire in life.

When it comes to your priorities, what you decide “comes first,” dictates, which out of the 8 vital areas of life gets the most time and attention.

Lastly, when it comes to people, the individuals you surround yourself with will influence you and shape the sophistication of your M.A.P.P.

Ask yourself, “Where is my M.A.P.P. taking me?”

It’s your responsibility to be the architect of your M.A.P.P. so you can guide yourself to greatness.

The last thing you want to do is hide behind pseudo-responsibilities – car notes, house notes, your J.O.B, a cell phone bill, and other distractions – which are important, but get in the way because they suck out the confidence and self-belief you need to be great and achieve YOUR DREAMS.

Make an effort to pay yourself first. Not just with money, but with time.

Remember: you only have one life to live.

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Make the most of it by investing your time in developing a lifestyle that fosters your self-confidence and personal development.

This will help you improve your life and increase your personal wealth.

You must protect your eye and ear gates, the portals that feed your mind. Be conscious of whom you surround yourself with and what information you allow your mind to pay attention to when you’re around people.

The last thing you need is someone else’s thinking contaminating your dream.

YOUR BRAINPOWER will take you wherever you want to go as long as you have a good M.A.P.P. to guide you throughout the journey.

It’s GAMETIME all day, everyday.

Great luck out there! (That’s just preparation meeting opportunity anyways).

And make it a magnificently great day!

To Your Abundant Success,

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P.S. If you have any questions, comments, or just want to talk about how you can live your best life now, I didn’t include my eMail and phone number for now reason. Feel free to give me a call. I’m human, and I have a life to, so if you call and I don’t answer, leave a message. Thanks again!
“To create something exceptional, your mindset must be relentlessly focused on the smallest detail.” ~Giorgio Armani
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